

FOR IMMEDIATE RELEASE

**OUTSIDER ART FAIR ANNOUNCES NEW LOCATIONS
FOR PARIS & NEW YORK EDITIONS**



New York, NY, April 20, 2015 – The **Outsider Art Fair** is excited to announce new locations for its upcoming editions in both Paris this fall, and New York next winter. In Paris, the fair will move to Hôtel du Duc and run from October 22-25, 2015. The New York fair will move to the Metropolitan Pavilion and take place from January 21-24, 2016.

The Outsider Art Fair continues to build on its success since its acquisition by Wide Open Arts, LLC in 2012. “We feel good about the fair’s increased following and profile over the last 3 years,” said Wide Open Arts CEO Andrew Edlin. “Now we are taking it to the next level.”

Founded in 1993, the Outsider Art Fair remains the singular event to champion artworks by the most renowned self-taught artists including Henry Darger, Martin Ramirez, Bill Traylor, Judith Scott and James Castle. In addition, its reputation for being on the front lines of new discoveries in the field of outsider art is unmatched.

OUTSIDER ART FAIR PARIS
Hôtel du Duc
October 22-25, 2015

The Paris fair, now entering its third edition, will accommodate approximately 36 exhibitors over two floors and 1,000 square meters of the historic Hôtel du Duc. This former mansion of the Duke de Morny (half-brother of Napoleon III) lies in the heart of the L'Opéra district of the 2nd arrondissement. The expansive layout will allow for the installation of interior walls and lighting while still retaining the charm of its classical interior architecture. This represents a major shift from the first two editions which featured 25 dealers presenting their art in the rooms of the boutique Hotel Le A. Concurrent with FIAC, this year's fair will also provide shuttle service between Hôtel du Duc and the Grand Palais.

"As global interest in art brut and outsider art continues to soar we are committed to providing our visitors a more dynamic experience than ever before during France's premier week for art," remarked fair director Becca Hoffman.

OAF Paris will continue its OAF Talks program in Paris which in the past has included prestigious speakers like Jean-Hubert Martin, Antoine de Galbert and Bruno DeCharme.

OAF PARIS 2015 APPLICATION LINK: <http://www.tfaforms.com/363195>

**OUTSIDER ART FAIR
NEW YORK**
Metropolitan Pavilion
January 21-24, 2016

The New York fair's relocation to the well-known Metropolitan Pavilion, a 24,000 square foot space in central Chelsea, makes the fair more accessible than ever. In its 24th edition, OAF New York will increase the size of its footprint and debut a new layout with all 55 exhibitors situated on one level, a departure from the three stories at Center 548, which was purchased by developers in 2014.

For more information please visit www.outsiderartfair.com.

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