

# VOGUE

RUNWAY

## Susan Cianciolo's Run Home Store, First Launched in 2000, Is Coming to the Outsider Art Fair

BY LAIRD BORRELLI-PERSSON

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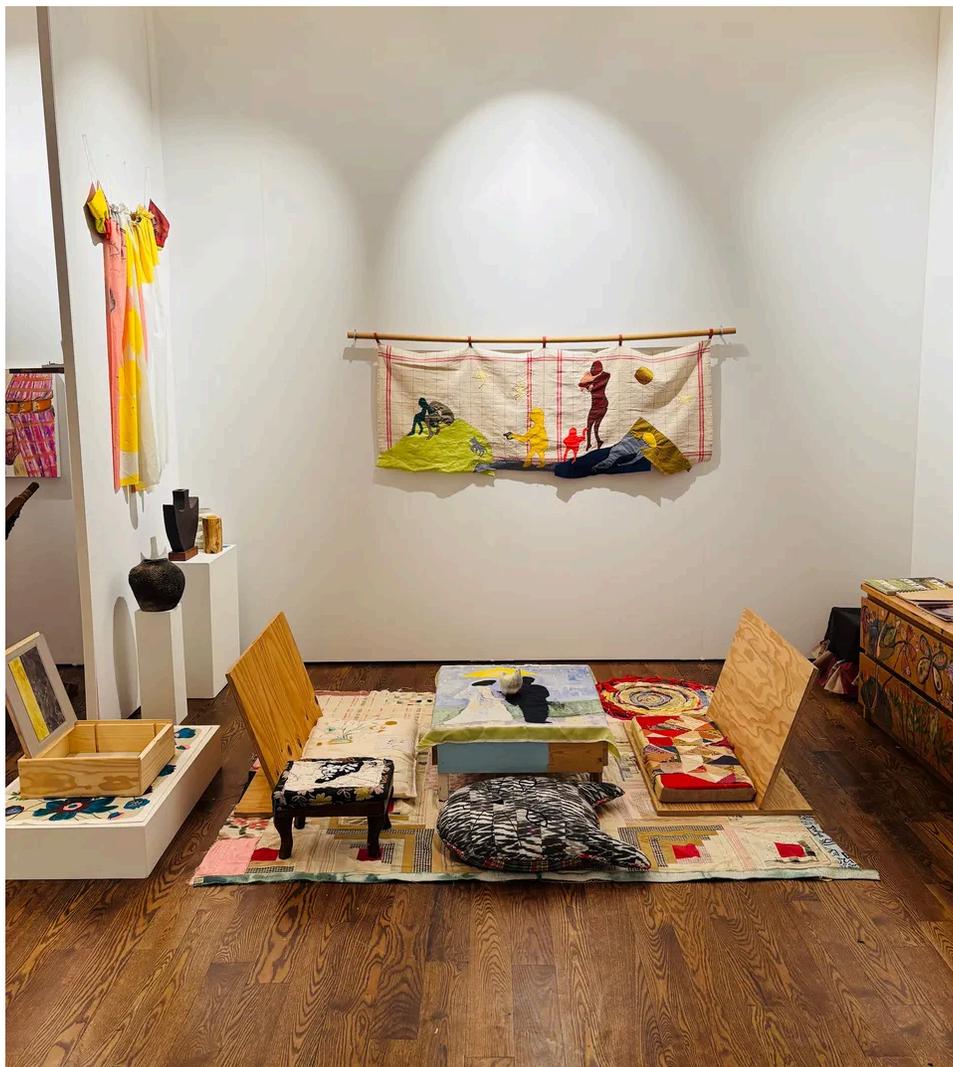


Photo: Courtesy of Outsider Art Fair

Susan Cianciolo, an artist and teacher who was a central figure in New York's downtown indie fashion scene in the 1990s, has been invited to curate a booth at the Outsider Art Fair (OAF). Those unfamiliar with her work might know her face, as she regularly models in the shows of friends and former students, including those of Eckhaus Latta and Maryam Nassir Zadeh.



Eckhaus Latta, fall 2026 ready-to-wear Photo: Isidore Montag / Gorunway.com



Maryam Nassir Zadeh, spring 2022 ready-to-wear

When Cianciolo started out 30 years ago—her label Run was active from 1995 to 2001—New York was a grittier place and her practice was likewise scrappy. “I would just run around and find weird abandoned spaces, I wasn’t following what was typically happening at that time with fashion,” she remembers. Run 6, for example, was presented in a parking garage and a later show took place at Lady Mendel’s Tea Salon with models serving chocolate truffles made using a family recipe. ([Click here](#) for more on Run

collections.) One of the distinguishing aspects of the Run collections was that they were collaborative from start to finish. As Cianciolo explains: “We made everything by hand and did the production, so it became like a sewing circle in the sense that all kinds of people would come and help.”

The 11th and final Run collection, called Run Store, was presented in New York in 2000 and in Paris in 2001 and Cianciolo describes it as having a surrealist edge. For the Outsider Art Fair, the artist is reanimating the Run Home concept, and has invited 44 friends to contribute objects for sale. These pieces, like a chair from SC103 and a stool from Cianciolo’s own home, will range in price from \$50 to \$10,000.



SUSAN CIANCIOLO – RUN COLLECTION  
PRESENTATION RUN 11  
SUNDAY, SEPTEMBER 17TH, 2-6 PM  
75, 8TH AVENUE, NEW YORK NY



*Run Money* by Chris Johanson; From left: Annie Ok, Susan Cianciolo, Liz Goldwyn, Jennifer Hamdan; Bibi Cornejo Borthwick (left) and Mai Aurell. Images: Anette Aurell / Courtesy of Bridget Donahue

Cianciolo said she chose the participants, who include past collaborators and former and current students, by looking around her house and asking “ ‘Who are the artists that we live with? Let me start there’ . . . ‘And what designers do I love that maybe are hard for people to get their hands on?’ I focused on every single thing [being] a one-off, too, so there was a thread between everything.” Some artists have pulled objects from their archives, others have made work for OAF. Asked what brief she gave her collaborators, Cianciolo replied: “I said I’m curating a booth in the spirit of Run Store in 2001. This surrealist kind of store was happening in an abandoned storefront... but it’s also a performance, and within that, my own interior.”

“Outsider” is a description that has often been applied to Cianciolo’s work, usually as a synonym for independent. The artist has never been worried about fitting into any particular box and the joy she’s feeling is related to (re)connection. “It’s funny, working with artists, we’re all so wild and different and funny,” she mused. “[I’m] being reminded, too, that those are the things in life that I value, being an artist myself.”



Susan Cianciolo Photo: Courtesy of Mauricio Guillén

Nostalgia is part and parcel of any revival project. Cianciolo says she's ventured down memory lane but only a little way, as she considers this edition of Run Store to be a new venture, in which elements of the past are moved forward to the present. Outside of Cianciolo's actual home and the cozy environs she's creating at OAF, the times are fraught. Is it possible there is any resonance between then and now? Cianciolo thinks there is. The "energy of love" for those who are present and those who have passed is the connecting glue. "I personally feel that all we have right now to hold onto is like that word, L-O-V-E, that feeling, that energy. I would say that's what this project is."

*The Outsider Art Fair, at the Metropolitan Pavilion, runs from March 19 - 22.*

# Casey Byrnes, tunic



Photo: Courtesy of Outsider Art Fair



Photo: Courtesy of Outsider Art Fair

## CarWash Collective, curtain



Photo: Courtesy of Outsider Art Fair

**Curtis Talwst Santiago, *Dreaming a thought that could dream about a thought that could think of the dreamer that thought that could think of dreaming and getting a glimmer of God***



Photo: Courtesy of Outsider Art Fair

**Jasiu Krajewski, vessel**



Photo: Courtesy of Outsider Art Fair

## Latefa Noorzai, skirt



Photo: Courtesy of Outsider Art Fair



Photo: Courtesy of Outsider Art Fair

## Lee Mary Manning, *News From Nowhere*



Photo: Courtesy of Outsider Art Fair

## Monica Valentine, cape



Photo: Courtesy of Outsider Art Fair



Photo: Courtesy of Outsider Art Fair

## Nicole Storm, jacket



Photo: Courtesy of Outsider Art Fair



Photo: Courtesy of Outsider Art Fair

## RUN HOME, kimono



Photo: Courtesy of Outsider Art Fair



Photo: Courtesy of Outsider Art Fair

## Ruth Stafford, coat



Photo: Courtesy of Outsider Art Fair



Photo: Courtesy of Outsider Art Fair

Sadie Laska, *Untitled (out of body experience)*



Photo: Courtesy of Outsider Art Fair

Sarah Aphrodite Stolwijk, shapes hair clip



Photo: Courtesy of Outsider Art Fair

## Sarah Nsikak, *Reservoir*



Photo: Courtesy of Outsider Art Fair

## SCI03 (Claire McKinney & Sophie Andes), *Links chair*



Photo: Courtesy of Outsider Art Fair

Susan Cianciolo, *Costume I*



Photo: Courtesy of Outsider Art Fair

Susan Cianciolo, footstool and framed tapestry



Photo: Courtesy of Outsider Art Fair

Susan Cianciolo, footstool and framed tapestry



Photo: Courtesy of Outsider Art Fair

Susan Cianciolo, quilt



Photo: Courtesy of Outsider Art Fair

Zoe Gustavia Anna Whalen, blanket double spiral bag



Photo: Courtesy of Outsider Art Fair